# Frederick County I Service County

Ideas for Giving and Moving Forward in 2020

COVID-19 Emergency Relief Grant Sampler

Help Support Critical Needs Forever

## Coronavirus Doesn't Stop Philanthropy

When the calendar turned to 2020, no one knew that our community, the nation, and the world would be in the midst of the novel coronavirus (COVID-19), causing a pandemic that would have devastating impacts right here at home in Frederick County. The pandemic dramatically changed our way of life, and the economic fallout from COVID-19 caused significant hardship for many Frederick County households, individuals, nonprofits, and businesses.

The Community Foundation of Frederick County recognized this urgent need in our community. For the first several weeks after the pandemic hit, we worked together with our partners in the funding community and generous donors to help ensure local nonprofits had what they needed so they could continue to help the people they serve. The Community Foundation worked quickly and decisively to distribute more than \$330,000 in COVID-19 emergency relief grants to support a wide array of needs, including food insecurity, behavioral health services, information and referral services, and emergency shelter.

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#### **Continued from page 1:** Coronavirus Doesn't Stop Philanthropy

As Frederick County started to reopen and revitalize during the pandemic, the Community Foundation remained focused on supporting needs in our community related to COVID-19, but moving forward, we are also concerned that the pandemic will cause long-term impacts. That is why we are slowly pivoting to address the needs of our three strategic areas which are supporting families with children, preparing for an aging population, and responding to substance use disorder.

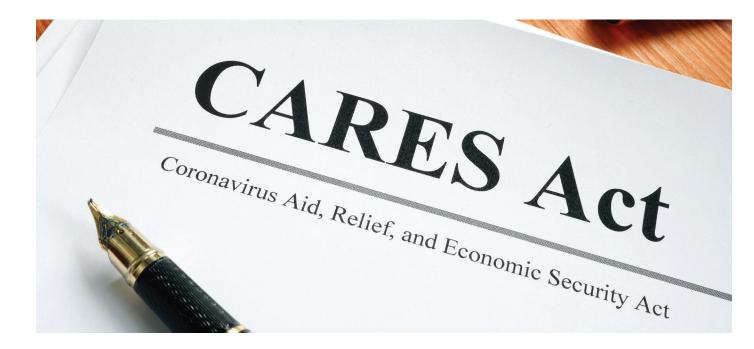
These strategic areas were determined by our 2018 Human Needs Assessment, which the Community Foundation commissioned to determine the most pressing needs in Frederick County. Our Forever Frederick County campaign creates funds to provide grants based on these strategic areas.

The Forever Frederick County campaign just had its one-year anniversary in June. Having an unrestricted endowment campaign like Forever Frederick County allows the Community Foundation to be nimble and respond quickly to emerging needs, just as we have during the COVID-19 pandemic.

Our generous donors who have joined this movement have enabled us to continue serving the community, because coronavirus doesn't stop philanthropy. Donors like Mark and Susan Butt, who, through The Mark and Susan Butt Saturday Mornings Fund, have allowed us to support things such as a full-time daycare center for the children of essential personnel, housing and monthly food insecurity assistance, and other financial emergency relief needs. Others like Our Heavenly Cause Foundation stepped forward to provide support for distribution of non-perishable food to Frederick County children in need and support for a quarantine shelter for Frederick County first responders and healthcare workers.

It is because of donors like these that we can support urgent needs as impacts from the COVID-19 pandemic continue to affect our community. We are well-positioned to continue this imperative work into the future, because coronavirus doesn't stop philanthropy.





## Ideas for Giving and Moving Forward in 2020

The Community Foundation of Frederick County continues to move forward with its important work in the midst of the coronavirus pandemic. In response to the current situation, Congress recently enacted several tax law changes. The information below lists resources to help you with your tax planning and offers ideas for you to consider if you are thinking about making a gift in support of our mission during this time.

## **CARES Act**

This recently passed law includes several charitable tax provisions to encourage giving. These include:

A new deduction for charitable donors who do not itemize when filing their tax returns. If you do not itemize but make a gift to charity, you will be allowed to take a special tax deduction, up to \$300, to reduce your tax liability.

An increase in the deduction limit up to 100% of a donor's annual income for cash gifts (previously the deduction was capped at 60% of annual income). If you make a gift you will be able to deduct more this year.

## Charitable Gift Annuity SECURE Act

If you are concerned about your financial security given the ups and downs of the stock market, you may want to consider creating a charitable gift annuity (CGA). You might be surprised by the benefits. You can exchange your low-performing stock, CDs, or cash for guaranteed, lifetime fixed payments. If you make a gift of an appreciated asset, you will not have to pay capital gains when you fund the annuity. You may also benefit from a tax deduction this year and a portion of your payments could be tax-free. At the end of your lifetime, what remains in the CGA benefits the Community Foundation.

In December, Congress passed the SECURE Act, limiting stretch payments to IRA beneficiaries to 10 years. If you planned to benefit your children with your IRA, your heirs will now pay higher taxes on the inheritance they receive from you. When you revisit your estate plan, consider funding a testamentary charitable remainder unitrust with your IRA balance. This plan can provide lifetime payments to your heirs and spread out the taxes on their inheritance.

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## The COVID-19 Philanthropic Funders Collaborative

The Community Foundation of Frederick County

Ausherman Family Foundation

Delaplaine Foundation

Helen J. Serini Foundation

Our Heavenly Cause Foundation

The Kahlert Foundation

The Mark and Susan Butt Saturday Mornings Fund

The William Cross Foundation

Truist Foundation

United Way of Frederick County

Women's Giving Circle of Frederick County

## COVID-19 Emergency Relief Grant Sampler

The Community Foundation of Frederick County is a leader in responding to the COVID-19 crisis. When the pandemic began, Betsy Day, president and CEO, immediately emailed local funders to see if they wanted to collaborate in addressing the crisis. The COVID-19 Philanthropic Funders Collaborative was then formed to respond quickly and efficiently through coordination of funding and advocacy to provide much needed services. A universal grant application was developed so that nonprofits had to submit only one application to be eligible for funding from each funder. Collaborative members aligned their funding within their own internal parameters, without duplication. Throughout March, April, and May, nearly \$1.3 million was distributed from the Collaborative members.

Given the unprecedented situation the pandemic caused, the Community Foundation had to prioritize its emergency grantmaking. Most immediately, it focused on emergency relief grants to local nonprofits that operated essential programs for vulnerable populations addressing basic human needs such as food insecurity, emergency shelter, healthcare, and more. Subsequent funding broadened to include more basic human needs as well as nonprofit sustainability and enhancing our community during the crisis.

The Community Foundation supported United Way of Frederick County's COVID-19 Emergency Relief Campaign by encouraging its donors to participate. Additionally, the Community Foundation created its own fund called The COVID-19 Emergency Relief Fund because the need was so great.



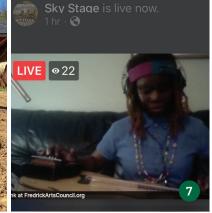














- 1 Boys & Girls Club of Frederick County received a grant from The Community Foundation's COVID-19 Emergency Relief Fund to offer childcare for school-aged children during the stayat-home order whose parents were essential personnel early in the pandemic. These youth were demonstrating social distancing.
- **2** Brunswick Main Street provided 11 grants of \$1,000 each to help businesses in its downtown with expenses due to loss of revenue during the pandemic. A grant from **The Community Foundation's COVID-19 Emergency Relief Fund** supported this effort.
- **3** I Believe in Me, a youth mentoring organization, partnered with City Youth Matrix to provide Hope Buckets to keep families engaged during the pandemic. Each bucket contained activities for STEM, art, music, reading, and physical activity to encourage learning. Three times weekly, activities from the bucket were done as a group with mentors and other peers. A grant from **The Community Foundation's COVID-19 Emergency Relief Fund** supported the program.
- **4** With the help of a grant from **The Community Foundation's COVID-19 Emergency Relief Fund**, the YMCA of Frederick County utilized Camp West Mar to provide family shelter during the pandemic. Staff from Frederick County Head Start, a program managed by the YMCA, helped the children staying at Camp West Mar with activities to keep them engaged and reduce stress.
- **5** Blessings in a Backpack rapidly created a new service model for distributing food to children in low-income families when the pandemic hit. Volunteers organized pick-up sites at schools and also went into neighborhoods where students lived to deliver food bags. Demand and food costs increased significantly, and a grant from **The Community Foundation's COVID-19 Emergency Relief Fund** supported its efforts.
- **6** February Star Sanctuary, a cat and horse rescue farm, received a grant from **The Community Foundation's COVID-19 Emergency Relief Fund** that allowed it to accept Frederick, a horse whose unemployed owners had to surrender him because they could not afford his feed and vet bills. The grant also helped purchase cat food for the Sanctuary's food bank.
- **7** The Frederick Arts Council supported local artists and musicians in various ways during the pandemic, including holding performances scheduled at Sky Stage via live streaming. A grant from **The Community Foundation's COVID-19 Emergency Relief Fund** helped cover the loss of revenue from admission fees and concession sales.
- **8** To protect residents during the COVID pandemic, Montevue Assisted Living received a grant from The Community Foundation's COVID-19 Emergency Relief Fund to purchase food trays and a cart so that meals could be delivered safely and directly to rooms.

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## Help Support Critical Needs Forever

The Community Foundation of Frederick County is your trusted leader in community support. We were poised to respond immediately to the COVID-19 crisis with swift fundraising and grantmaking decisions helping local nonprofits continue their critical work. For more than thirty years, we have supported and responded to causes that are significant and far reaching, just like the COVID-19 crisis, and like our current strategic initiatives to support our families with children in stress, our aging population, the arts, historical preservation, animal welfare, and so much more. But how were we able to accomplish so much? Because of our generous donors.

You can help continue this great work of supporting critical needs in the community by becoming an Annual Report Sponsor with The Community Foundation of Frederick County today.

Your sponsorship funds our Annual Report to the Community and other materials sharing the imperative work of the Community Foundation in which people's lives have been forever changed. You will make a difference.





To become a sponsor, please tear away and complete the enclosed form and return it in the envelope provided by September 15, 2020. For more information, contact Becki DeLauter, Philanthropic Services Manager, at 301-695-7660 or b.delauter@FrederickCountyGives.org.

Your gift today will connect more people to the causes that matter, making our community For Good. Forever. For Frederick County.



## 2021 ANNUAL REPORT SPONSOR (July 1, 2020 through June 30, 2021)

Yes, I want to be a 2021 Annual Report Sponsor	I would like my organization's name to appear in all publicity and printed materials as follows: (please print clearly)
Indicate your giving level below:	(Please note: if gift is made through a Community Foundation fund, the fund name will be listed in all publicity materials.)
☐ Emerald \$10,000 ☐ Green Diamond \$ 7,500	Name:
☐ Platinum \$ 5,000 ☐ Gold \$ 2,500	(an individual contact name is required in addition to company name)
Silver \$ 1,000 Crystal \$ 500	Company: Address:
☐ Bronze \$ 250	
Copper \$ 100	Phone: Email:
☐ I can provide my logo as a jpg file for use on the Community Foundation's website.	I intend to make my Annual Report Sponsorship gift as follows:  ☐ Check enclosed (made payable to the Community Foundation) ☐ Please invoice me at the following time(s)
Please email to office.assistant@ FrederickCountyGives.org.	My gift will be made online at the Community Foundation's website at www.FrederickCountyGives.org/ARS
(If logo not available, the Community	Other:

#### Questions?

Foundation will place

your organization's name in text on the website.)

Please contact the Community Foundation at 301-695-7660.

312 East Church Street, Frederick, MD 21701

info@FrederickCountyGives.org www.FrederickCountyGives.org

#### Thank you for your consideration and support for the Community Foundation's Annual Report.

Businesses and civic groups becoming an Annual Report Sponsor before September 30, 2020 are considered sponsors of the Community Foundation's 34th Annual Report to the Community. Sponsors will be listed prominently in the annual report and in publicity.

Businesses and civic groups are welcome to contribute after September 30, 2020 and will be considered Partners in Philanthropy. All gifts made by businesses and civic groups between July 1, 2020 and June 30, 2021 will be featured on the Community Foundation's website.

Because Annual Report Sponsors receive nothing tangible in return for their gifts, all contributions are tax-deductible to the furthest extent possible under charitable giving law.

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## Join the conversation on social media!

The Community Foundation's Facebook, Instagram, LinkedIn, and Twitter pages are full of interesting tidbits of information. Follow us for the latest news and information about grants, scholarships, new funds, events, video messages from our president and CEO, and much more.

> We would love to hear from you, so let us keep the conversation going online together!

Community Foundation of Frederick County



Community Foundation of Frederick County



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#### **OUR MISSION**

The Community Foundation of Frederick County is dedicated to connecting people who care with causes that matter to enrich the quality of life in Frederick County now and for future generations.

Thank you for helping us maximize our resources! If you receive a duplicate newsletter or wish to be removed from our mailing list, please call 301.695.7660.

## **Donor Impact** | NEW FUNDS

The Donald P. Dougherty, Jr. Memorial Fund Founded by Doris Dougherty in memory

of her son to support descendants, including legally adopted children, of Thurmont High School, which closed in 1968 and merged with Emmitsburg High School to create Catoctin High School. Additionally, descendants of Catoctin High School graduating classes of 1969 through 1972 are eligible for these scholarships.

The Francis Scott Key Memorial Fund

Founded by the Francis Scott Key Memorial Foundation to support the foundation's mission of caring for the Francis Scott Key monument at Mount Olivet Cemetery and educating the community about Francis Scott Key's historical significance.

The Grove Foundation Fund Founded by Larry W. Grove and Deborah M. Grove to support nonprofits addressing the greatest needs of military veterans and soldiers in Maryland for areas such as affordable housing, behavioral health services, recreation and socialization, job training, medical support and complimentary therapies, and services to enhance and sustain the family unit.

The Ron Layman Family Fund

Founded by Ronald L. Layman with his 2019 Wertheimer Fellow for Excellence in Volunteerism award to support Frederick County nonprofit organizations.

The Rice Tire Employee Hardship Fund

Founded by Rice Tire company leadership to support Rice Tire employees and their families who are faced with unforeseen financial expenses. These include, but are not limited to, housing, transportation or insurance, utilities and medical expenses that have been brought on by a pandemic, a catastrophic loss or event, or treatment for a seriously ill family member with special needs due to an existing medical condition.

The Alvin F. Tesmer and John J. Hayes Veterans Memorial Fund Founded by John J. Hayes and Kay L. Hayes, in memory of their fathers, to support the greatest needs of veterans and their immediate family including their caregivers, spouses, and children in Frederick County and Carroll County, Maryland.

### The 34th Annual Report to the Community

Due to the COVID-19 pandemic, The Community Foundation of Frederick County has decided to cancel its in-person Annual Meeting event at the Clarion Inn Frederick Event Center, scheduled for November 19, 2020. However, please stay tuned for future updates about how we will share the Community Foundation's achievements over the last year and honor our 2020 Wertheimer Fellows for Excellence in Volunteerism and our Wertheimer Youth in Action awardee.



THE COMMUNITY FOUNDATION 312 East Church Street • Frederick, MD 21701 of Frederick County

For Good. Forever. For Frederick County.

301.695.7660 • www.FrederickCountyGives.org info@FrederickCountyGives.org

The Community Foundation of Frederick County, MD., Inc., is a 501c3 public charity. A copy of the current financial statement of the Community Foundation is available by writing to the Community Foundation, 312 East Church Street, Frederick, MD 21701 or by calling 301.695.7660. Documents and information submitted under the Maryland Solicitations Act are also available, for the cost of postage and copies, from the Maryland Secretary of State, State House, Annapolis, MD, 21401, or by calling 410.974.5534.