



THE COMMUNITY FOUNDATION  
of FREDERICK COUNTY  
*For Good. Forever. For Frederick County.*

## FY 2019 Strategic Grants Samples of Project Indicators and Project Activities

### Project Indicators

Project indicators are the link between the project outcome and the project activities. They help answer whether the project's activities are making an impact or creating change. Put another way, an indicator is an incremental change on the path towards achieving the stated outcome.

In your Strategic Grant application, please identify at least one and no more than four indicators for your project. Explain the measurement tool(s) you will use for each indicator, how you will collect the data, and the points of time during the project when the data will be measured

Examples:

- *Health care:* Through our project, dental related emergency room visits will be reduced by 25% when compared to five-year averages. Dental pain related ER visits will be tracked via an electronic health record management system. Aggregated service reports and trend data will be reviewed at least quarterly.
- *Children and youth:* Through our project, pre-school-aged children will be able to identify colors and shapes, including color mixing to achieve secondary colors and learning to use tools to safely and effectively create shapes. At least 80% of students will be able to accurately identify primary and secondary colors and basic shapes. Classroom instructors collect and tabulate student progress for each class session. Aggregated data and trends are assessed after the completion of the set lesson plan.
- *Basic human needs:* Through our project, at least 40% of homeless households in our case management program will transition to stable, permanent housing. Household-level data will be collected by case managers and entered into HMIS. Permanent housing status will be assessed through client phone calls, exit-interviews, and/or home visits. Data will be aggregated and analyzed on a quarterly basis.

### Project Activities

Project activities are what you will do to achieve the outcome and indicators you identified. In your Strategic Grant application, please detail the main service activities of the proposed project and explain how the activities are expected to lead to the project outcome or indicators. Where possible, cite evidence-based practices or experience that support your rationale.

Examples:

- *Health care:* Our project will offer same day and emergency dental appointments to 5-10 people per day, five days per week. These appointments will cover both short-term immediate needs such as localized infections and longer-term treatment plans for issues such as advanced periodontal disease. We anticipate serving at least 300 unduplicated patients during the project year. Our project provides a dedicated dental facility to treat dental pain outside of an emergency room setting. By providing immediate access to care, patients can avoid costly emergency room visits for dental issues that can be addressed through other clinical interventions. Specific services we will provide include simple and surgical extractions, addressing abscess infections, cavity fillings, and full and partial dentures.
- *Children and youth:* Students will be provided four lessons that consist of step-based activities, each building on skills and knowledge previously learned. The class lessons will introduce students to basic art concepts, provide opportunities for experimentation, heighten sensory awareness, and build confidence. We anticipate offering this four-lesson curriculum at least times during the project period, serving 60 unduplicated pre-school-aged children. According to the US Department of Education, young children who are provided arts experiences show improvement in math, cognitive ability, critical thinking, and verbal skills, increasing a preschooler's readiness for kindergarten.
- *Basic human needs:* At least 20 homeless households will be provided comprehensive case management services that focus on developing life skills, choosing career paths, furthering their education, and pursuing supportive services. Households will be provided transitional housing, a life skills training workshop series, childcare assistance, and access to education and employment supports. These services will be tailored to fit each families' assessed needs and strengths. This suite of services has a track record in Frederick County of helping to reduce the number of households who are experiencing homelessness.